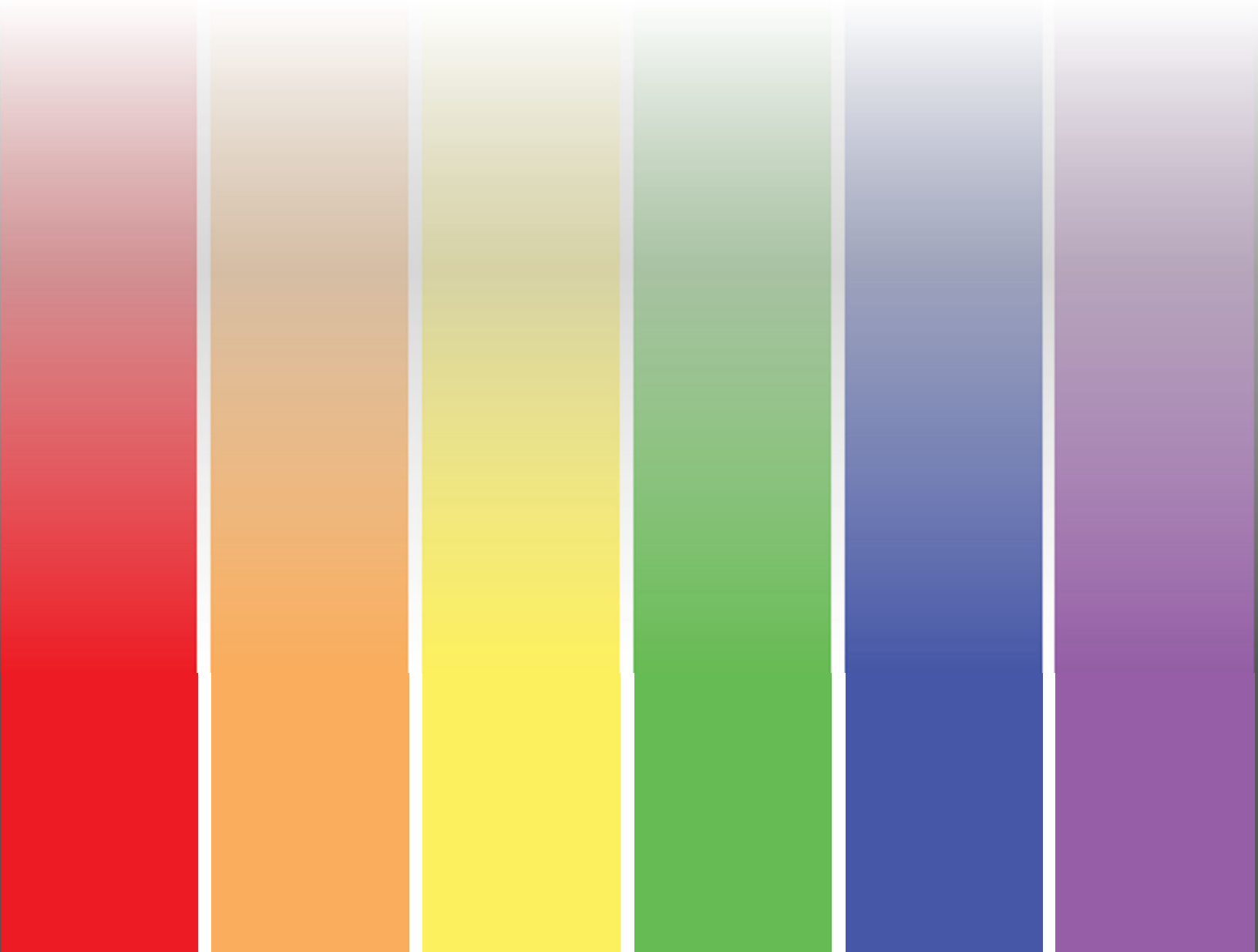


TUPELO PRIDE 2022

SPONSORSHIP OPPORTUNITIES



TUPELO PRIDE 2022

Dear Community Partner,

The greater Tupelo area has a long history of diversity and celebrating the blending of cultural traditions. Our region represents a distinctive cultural landscape shaped largely by the dynamic intersection of Appalachian and Delta cultures, strongly flavored by African American and, more recently, Latin American traditions. Our community is known for being warm and welcoming to people of all faiths, beliefs, ethnicities, and backgrounds.

After pausing our public gathering for COVID, Tupelo Pride is back in Fairpark this year and eager to again celebrate Tupelo's inclusive spirit and diversity with a festival on October 1, 2022. Together we will acknowledge the struggles, honor the achievements, and recognize the many contributions of Tupelo's thriving LGBT community.

The Tupelo Pride Festival is the perfect opportunity for you to market your company to an important and growing demographic: the LGBT community and their allies. We would love to acknowledge your company through a combination of marketing channels such as print and social media and visual advertising to increase the visibility of our Community Partners.


Please find the sponsorship opportunities included with this letter and let us know if you have any questions, comments, or suggestions. We would appreciate the chance to provide any details that may help in deciding your sponsorship.

Sincerely,

Tupelo Pride Committee

TUPELO PRIDE 2022



RECOGNITION				
	RAINBOW \$5,000+	DIAMOND \$1,000+	GOLD \$500	SILVER \$250+
Booth Space	Choice of Location	Premium Location	Materials at Pride Booth	Materials at Pride Booth
Pride T-Shirt	8	6	4	2
Press Releases	Recognized in All	Recognized in All		
Printed Materials	Recognized in All	Recognized in All	Recognized in All	
Logo on Pride Facebook Page	★	★	★	★
Logo on Pride Website	★	★	★	★
On-Site Banner	Individual Banner	On Sponsor Banner	On Sponsor Banner	At Pride Booth
Social Media Recognition	8 Dedicated Posts	6 Dedicated Posts	4 Dedicated Posts	2 Dedicated Posts
	Whether you are able to donate \$5 or \$200, we would like to recognize your support for the LGBTQ+ community with a 'Thank You' on Tupelo Pride's social media pages and website!			

TUPELO PRIDE 2022

SPONSORSHIP FORM

Please review the Sponsor Benefits Chart before completing application. Preferences and special requests are subject to limitations and will be granted on a first come, first serve basis. Incomplete, unsigned applications and applications without payment will not be considered until complete.

AGREEMENT: This serves as a contract of agreement between Tupelo Pride and Donor/Company:

Name of Individual/s to receive Recognition if different from Donor: (Print Name Exactly As It Should Appear)

Mailing Address - Street: _____

City: _____ State: _____ Zip: _____

Contact Info - Work: _____ Fax: _____

Name: _____ Mobile: _____

Email: _____

SPONSORSHIP LEVELS

- | | | | | | |
|----------------------------------|----------|---------------------------------|-------|---------------------------------|-------|
| <input type="checkbox"/> Rainbow | \$5,000+ | <input type="checkbox"/> Gold | \$500 | <input type="checkbox"/> Friend | \$250 |
| <input type="checkbox"/> Diamond | \$1,000 | <input type="checkbox"/> Silver | \$250 | _____ | |
| <i>(amount)</i> | | | | | |

Please email LOGO in a hi-res .pdf or .eps format to tupelopride@gmail.com
no later than September 10, 2022.

Electronic forms and online payment info available at tupelopride.org.

Or mail payment to PFLAG Tupelo

1800 W Main St, Box 12, Tupelo, MS 38801

RELEASE - WAIVER OF LIABILITY: In consideration of accepting this submission, I, the undersigned, intending to be legally bound, hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims for any damages, losses and/or injuries suffered by myself, my company, employees, agents, representative and/or my guests against Tupelo Pride, PFLAG Tupelo, Link Centre, Fairpark District, the City of Tupelo, their benefactors, representatives, successors and/or assigns. Further, I hereby grant the above noted agencies and/or agents authorized by them, to use any photographs, videotapes, motion pictures, or any other record of this event for any legitimate purpose.

I agree to the above, and I will abide by the rules of Tupelo Pride 2022

Signature _____ Date _____

For additional information, please contact: tupelopride@gmail.com

THANK YOU FOR YOUR SUPPORT!

TUPELO PRIDE 2022

Vendor Application

Name/Company: _____

Mailing Address Street: _____

City: _____ State: _____ Zip: _____

Contact Info Work: _____ Fax: _____

Name: _____ Mobile: _____

Email: _____

Thank you for your interest in vending at Tupelo Pride 2022 at Fairpark in Downtown Tupelo, Mississippi on Saturday, October 1, 2022. Please read the information carefully before completing and returning.

The deadline for all vendor applications will be September 10, 2022.

Submission of Vendor Application does not guarantee selection. There are a limited number of vendor spaces and selection is based on several factors including type of merchandise and variety.

Select one below AND **attach a list or photographs of your items for sale or display**. Please note that *Tupelo Pride is a family-friendly event and we will not accept vendors whose merchandise is incompatible with that atmosphere.* **Additional information about vending is available online at tupelopride.org.**

10' x 10' vendor space

- | | |
|--|------|
| <input type="checkbox"/> For profit | \$35 |
| <input type="checkbox"/> Food vendor (please submit health department certification) | \$35 |
| <input type="checkbox"/> Not for profit (please submit proof of non-profit standing) | \$25 |

Special Notes:

BASIC INFORMATION FOR VENDORS

- **TENTS & TABLES** – Each vendor will receive a 10 x 10 space. Any tent, tables, or chairs are the responsibility of the vendor. Electrical connections are not available.
- **TAXES** – Vendors are responsible for paying all applicable sales taxes to Tupelo Pride upon checkout.
- **WEATHER** – Pride is a rain or shine event and will proceed regardless of weather. No refunds.
- **APPLICATION SUBMISSION** – Selected vendors will be notified by September 10, 2022. Full payment must be received by September 15, 2022 or space will be reassigned.
- **SECURITY** – Tupelo Pride is not responsible for the safety or security of your table, merchandise, or booth.
- **RETURNED CHECKS** – Vendors will pay a \$35 returned check fee for any returned checks.

Return application to tupelopride@gmail.com

or PFLAG Tupelo, 1800 W. Main, Box 12, Tupelo, MS 38801

Tupelo Pride reserves the right to reject any and all applications submitted.

Signature _____ Date _____

This application is not a contract and is in no way binding. Your signature above indicates that you have read the accompanying information and that the information you have provided on this application is true and correct.